



## Front-page News

### Choose the name of the little goat on "Fassa News"



The Val di Fassa Tourist Board takes part with a tale, a short video and many pics (to read, watch and click "like" from July 15) named "Three characters in a search of... Dolomiti Supersummer", the nice contest between the various area of Dolomiti Superski.

The brand new issue of Fassa News is finally available at the tourist offices and on [www.fassa.com](http://www.fassa.com) as well. The magazine of the Val di Fassa Tourist Board provides articles and many pics about sport, trends, summer events, "people", stories and 150 selfies shared with us by our followers and fans on the social media. However, the "social" initiatives of the magazine are not over! Starting from the cover: which reminds our report about the initiative of the Val di Fassa "Three characters in a search of a... Dolomiti Supersummer". In addition to the shepherdess (played by R. P.) the image depicts a sweet goat without a name. For this reason, its owners (the Agritur Agua Biencia in Pera) ask for your suggestions! Choose the little goat's name and tell us via Facebook or Twitter by July 15!

## Easy walks

### From Canazei to Gries

This easy walk starts from the centre of Canazei. From here, run down the Roma Street and take the Cerenà Street on the left. Few meters after the bridge on the Avisio river, walk leftwards on the higher path that skirts upward the park of the Residence Villa Avisio. Continue beyond the plank that signs the limit of the meadows, keep on walking by the skilift Avisio, and follow its stream for a while. Then, you will cross a little wood and, after a short descent, walk again down by the stream. Walk nearby a wide pasture, thereafter, enter the wood cobbled with a gorgeous moss-covered carpet. Then, come out on the state road near Pènt (=bridge in Ladin) de la Roa. Overpass it and come back to Canazei along Pareda Street.

## Passepartout

### "Recorc de vera" on canvas

Among the various products of the World War I there were also the paintings by the "Kriegsmahler" war painters. Some of these extraordinary images, taken on the front line on the Dolomites and Val di Fassa, have been collected and exposed in occasion of the exhibit "Recorc de vera" (War memories). The exhibit was inaugurated yesterday at the "Ciasa de noscia jent" in Pozza (until September 4, 4 pm- 6.30 pm and 8.30 pm- 10 pm). Among the various images, one of the numerous initiatives arranged for the centenary of the Great War, you will find some works by Francesco Ferdinando Rizzi, born in Campitello in 1868 who fought in 1915. Beyond the war, he spent his entire life trying to achieve the status of academic painter.

## Did you know that...

Once upon a time, the people of Val di Fassa made the butter at home: during the night, they used to store the milk in a fresh room, so that the milk's cream came to the surface. In this way, it was easier to remove it and process it with the churner. This tool – really important for the processing of butter - has been made in two shapes: until the 17th century it was a vertical piston, then it rotated horizontally. After the second world war, the home butter processing finished, but some families still keep the gears of grandfather and great-grandfather (often decorated by paintings and engraving).

To participate in the initiatives for guests is compulsory to register at least one day in advance at the Tourist Offices of the Val di Fassa Card (ask your employer accommodation). The activities are reserved for guests of the associated structures all'Apt Val di Fassa.

## Some events of the day

### Dolomites and Everest

Canazei

9 pm - Town Council Meeting Room. Oswald Santin, born in Vipiteno but living in Fassa for a long time, tells his adventures as a mountaineer. In 1992, during one of his numerous ascents, he reached the summit of the Everest. He is also president of the organising committee of the Sellaronda Skimarathon.

### Afternoon around the meadows

Vigo di Fassa

4 pm - Tourist Office. Led by an expert naturalist, we will walk around the village looking for some medicinal plants to discover their properties.

### Summer Music

Campitello di Fassa

4 pm-6 pm - Piazz de Ciampedel. Before dinner let's have fun with the music entertainment piano-bar and folk songs played by Marino.

*The complete schedule of events is available in the tourist offices of the valley.*

## Initiatives for our guests

03/07/2014 (8.30 am)

Around the mountain dairies: the authentic tastes of Sasso Piatto (excursion with fee).

Campitello di Fassa

03/07/2014 (3 pm)

Barefoot path. Enrolments: Sport Check Point (activity with fee).

Soraga

We thank

